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#### CLAIMS

I claim that this invention is unique in the following forms, functions, or capabilities:

1. This process invention is the first process that specifically reduces the amount of spam being sent to addresses where it is unwanted.
2. This general concept of this invention is typified by the following operations or steps:
  - 2a. Building a list of clients that wish to reduce the amount of spam they receive.
  - 2b. Build a cadre of highly knowledgeable network personnel to determine spam origination.  
(Optional but improves process efficiency)
  - 2c. Clients may elect to notify company of spamming events
  - 2d. Company determines spam's origin or contact point.
  - 2e. Company may elect to pass notification of spamming event and contact point to additional clients.
  - 2f. Notified clients may decide to notify spammer of the client list and their desire to be removed from the spammer's address list.
  - 2g. Spammer has opportunity to remove clients from their address list.
  - 2h. If Spammer continues to spam clients, additional clients may be notified and notices to the spammer may increase until spammer removes the client email addresses from their (the spammer's) address list.
3. This process invention is based, in part, on the right to freedom of speech of the clients and of the company.
4. This process invention is based, in part, on voluntary behavior on the part of the clients, the company, and the spammer.
5. This process invention is the first method of spam control that is effective across political and geographical boundaries.
6. This process is the first invented process to organize the above steps into a cohesive process to reduce the amount of spam being sent to select addresses.